



**QC** MAKEUP ACADEMY

# **8 SIGNS**

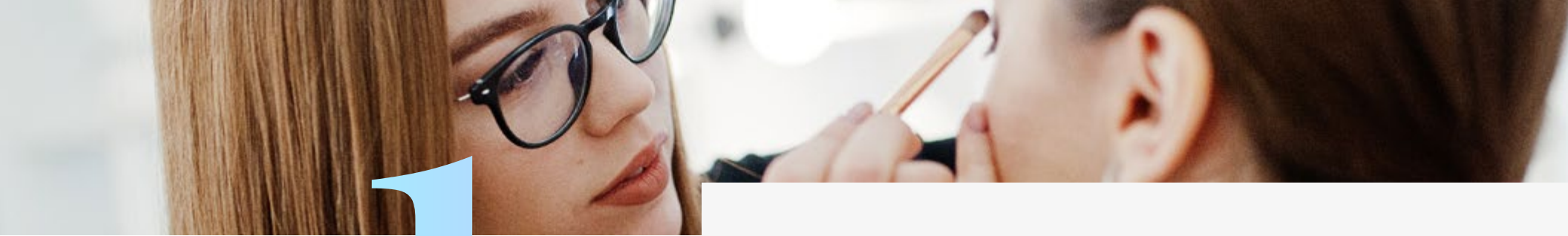
You're Meant To Be A  
Makeup Artist



# & SIGNS

## You're Meant To Be A Makeup Artist

Thinking about joining the makeup industry? Good choice! Makeup artistry is a fun and fast paced career, full of countless opportunities and endless beauty. However, it may not be for everyone. Take a few seconds to really dig into the truth... are you meant to be a makeup artist? If you fit the criteria below, you just might be!



# 1. SIGN.

## You Meet the Basics

Let's start simple. You probably know that being a makeup artist involves more than just a love of makeup. If that was the case we'd all be in the industry! However, if you meet these first few skills, you're well on your way!

DOES THIS SEEM TO FIT THE BILL?

## Let's dig deeper!



### Stamina:

Being a makeup artist involves long hours and standing on your feet. This can take its toll, and you need stamina to make it through.



### Great Eye for Color:

Straight forward, but oh so important. As a makeup artist you need to be able to see which colors complement each other, as well as person's specific skin type. This helps make that standout look that everyone wants!



### Flexible:

At any time, you may have a cancellation, surprise booking, or unusual request. You have to remain flexible and open minded to make the best of every opportunity.



### Problem Solving Skills:

Working on a tight schedule, or with multiple people can get you in a tight bind, you need to be able to think on your feet, and solve problems fast!



### Team Player:

As a makeup artist, you will be working with multiple clients and even large teams. To be successful you need to work well with others, respect ideas, and be an excellent team player.



# SIGN 2.

## You Appreciate Beauty

Beauty isn't just a hobby for you, but rather a lifestyle. You love having the ability to enhance a person's natural looks and transform them simply with the will of your brush. It's not only your love of makeup that gives you this satisfaction but also a love of beauty.

For makeup artists, this is an absolute must. You should look at the world around you and seek out beauty whenever possible. Take inspiration from different sources and file it into your style. You need to be as deeply involved with your work, as the person receiving their makeover. You should take pride in the difference in confidence you client resonates after their transformation.

THIS SOUNDS SIMPLE,

**but makes all the difference to a client.**



# SIGN

## You Let Your Creativity Flow

People say that you have an eye for design and a creative hand. You don't just take everything as you see it, but have the ability to transform the world to your liking. You may not know it yet, but you're destined to be a makeup artist.

### Creativity and Building Brands

Creativity is an integral part of this career. You want to be, after all, an artist! Letting your creativity bubble into your work leaves you with a striking portfolio and an individual brand. This comes in handy when booking work and networking! If you're not shy about trying new designs, expressing your creativity, makeup artistry just might be for you.

WANT TO LEARN MORE ABOUT PORTFOLIO DEVELOPMENT?

[\*\*CLICK HERE\*\*](#)



# SIGN 4.

## You Love Staying on Top of New Fashion Trends

When new trends and styles emerge, you're always in the loop. You love finding your own spin on what's 'in' and trying it out on your friends. Wherever, whenever, you always jump at the chance to try a new style, or even to create your own.

The makeup industry is always changing, and as an artist it's important to stay on top of what's popular and what's not. This involves embarking on a continuous journey of learning and always improving your skills. If you can't provide what your clients want, you're going to be in serious trouble.

### Makeup and Learning

To heighten your skills, you can consider taking [classes](#) and learn from professionals or even just staying current with celebrity styles. It's up to you what route you choose, but make sure to stay on top!

CHECK OUT TIPS, TRICKS, AND CRITICISMS BY NATHAN JOHNSON

[HERE](#)



# SIGN 5.

## You Have GREAT Communication Skills

You love to talk to people and know how to get your point across. You never leave any idea left unsaid and encourage whoever you're speaking with to do the same. You are a great communicator. Working as a makeup artist, you will never go a day without having to interact with a client. Letting them know what you're applying to their face, how to maintain the look after application or even encouraging them to give you feedback is vital. You never want a customer to leave unhappy or confused. You also want to let potential customers know what services you have to offer. No one will come to seek business unless they are enticed. This might be sparked by having a conversation, publishing a blog post, or polishing your killer portfolio. Either way, communication is key!



# SIGN 6

## You're Not Interested in a 9-5 Life

You can't see yourself pursuing the standard 9-5 workday, and it's no wonder. You need creativity in your life, you need beauty! You need to be a makeup artist.

Being a makeup artist is anything but ordinary. Work hours can be sporadic and job sites can be global. The job in itself is unique and full of benefits that separate this position from any other.



### Travel:

Makeup artists tend to go where the clients are, and because of this you can be flying across the country on any given day!



### Working for Yourself:

If you consider the route of being a private consultant, you're considering working for yourself. As your own boss you're on your own clock, and make your own decisions. Enjoy the responsibility and freedom that comes from this change.



### Meet New People:

Makeup artistry can expose you to countless different people worldwide. Share your stories, listen to theirs, and make connections. You'll love your job even more for it!



### Career Satisfaction:

You're doing what you love! What's better than that?





# SIGN 7.

## You're Business Savvy

You've often thought of yourself as being very business savvy. You know how to network yourself and market your ideas, or at least have the desire and will to learn! After all, running your own business takes patience and skill.

Having this skill is extremely important to have in your arsenal when trying to grow your business. Networking can build your client base, land high profile jobs, and raise your awareness about your business just by simply talking to people. The benefits of this are huge, yet many people fail before they start! You need to have the skill and tools to properly represent yourself in a professional manner.

When first getting out into the field, it's also a smart idea to market your talents. Some artists do this through blogging, building a portfolio, or building a website. The one consistent benefit is that you can connect to the people you wouldn't ordinarily interact with, all at once! Marketing is a huge benefit to any small business and you need to appropriate **skills and training** to do it!

A woman in a white lab coat is applying makeup to another woman's face. The woman being made up is looking down at a smartphone. The background is a bright, clean studio setting.

# SIGN & .

## You're Ready to Make a Career Change

At this point in your life, you know you want something new. You want the opportunity to succeed and be appreciated for the skills and work that you provide. Most importantly: you're ready for the challenge.

Identifying your desire is the first key to becoming a makeup artist. You know what you want and you're ready to make your move. Get started by identifying all of the opportunities for yourself in the industry. It's a versatile job and you're only limited to where your imagination takes you. Practice your skills and seriously consider education. It'll give you the competitive edge that you need!

Lastly, understand that with a little hard work and dedication, your career will take off for the stars. It's not every day that you get the chance to work in an industry that you love, so work hard, get creative, and make your dream career a reality.

STILL NOT CONVINCED? TAKE A LOOK AT WHY CELEBRITY  
MAKEUP ARTIST NATHAN JOHNSON LOVES HIS JOB

[HERE](#)



# Starting Your Education

So if you're ready to embark on your career in makeup artistry, maybe it's time to consider QC Makeup Academy as your next move.

## Why Online Education?

Online education allows for the flexibility to incorporate learning into your day-to-day life. Working out of your home, you can complete all assignments and watch videos without having to quit your current job, or even severely disrupting your day. All projects are deadline-free; so when you complete your course work is completely up to you!

## The QC Advantage

When you enroll in a course, you will be sent all books, DVDs, and course materials directly to your home. All coursework is up to date and relevant to your education. You will be mentored by industry professionals, and receive feedback from your personal tutor. You'll receive the best education possible at all times. What's more, you will always have support at the tips of your fingers! Whether you have an assignment question or are looking for help finding work in the industry, we believe that you should never feel alone or without resources. Feel free to contact us at any time! At QC you are getting the best education you can, with the most convenience.

SO IF YOU'RE READY TO TAKE THE FIRST STEP TOWARD AN EXCITING CAREER

**CLICK HERE TO GET STARTED**



## Ready to Take the Next Steps?



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